

Summary of Survey Results from BAEA – short answer questions

Total number of responses: 54

What additional topics would you like to see addressed in a future meeting?

- Public awareness
- What the public sector is doing to ensure the infrastructure remains stable.
- Discussion on FEMA's Catastrophic Plan for the Bay Area. Impacts on public water systems.
- Earthquake planning for disaster during monsoon or winter rainy weather (typical of Northern California)
- What schools are doing to prepare students
- Get attendees to retrofit their homes and businesses as much as possible. "How to" retrofit.
- How do we increase attendance? Specialized theme meetings?
- Residential retrofitting.
- Latest engineering studies
- Latest Bay Area science finding
- Public/private coordination – planning for the resumption of life/business/school/etc after the initial emergency response phase
- Mitigation Experts
- Must bring in FEMA at least annually so we know their plan, must bring in Bay Area UASI as they fund the regional planning and annexes, must bring in all 18 components of NIMS critical infrastructure and key resources at least annually
- How to use Hazus in exercise planning
- Discussions of state clearinghouse after major event, how one works, how one gets involved during the initial chaos
- Some round-table like discussions at the meeting where we hear different perspectives on an issue. For example, more asking people to verbally express what their organization would like to get from other groups. Help facilitate inter-agency/inter-disciplinary communication and collaboration
- Programs or strategies that are actually affective in getting the public to prepare themselves
- Private Higher Education preparedness templates and resources

- Science educational outreach to the schools to inform students of earthquake hazards are and how to prepare for such events; providing a network of community support
- School retrofit programs and strategies to achieve more retrofits of school buildings
- More discussion of using social media for emergency communications and preparedness measures
- Might be cool to tour an EOC – like the SF Turk Street
- Would like to learn more about ICS and NIMS
- Delta hazard
- Updates on recent earthquakes in the news. Finding work in preparedness fields (how to). New research from USGS

What guests or luminaries would you like to hear at a future meeting?

- Tom Brocher
- FEMA Regional Administrator
- CalEMA Director
- American Red Cross Prepare Bay Area and Ready Rating Program speakers
- Len Pagano, SafeAmerica Foundation
- Dennis Miletti, Pharmacy/Shop-owner from Northridge quake who has great slides of what actually happened (Barry Pascal).
- Some guests from earthquake areas that have dealt with the aftermath so that we as emergency responders can get more of a realistic look as to where we need to be and go in the planning process.
- Mayors, Governor, and other policy makers who will actually call the shots after the event.
- California Seismic Safety Director
- USGS
- Nancy Ward, FEMA IX
- Cecilia Rollinson, CA EMA Region II Administrator
- FEMA
- Someone in my area that had to go through a disaster. Maybe talk with his EOC team, not just the EOC leader. Everything is a broad overview, or generics. I would like to hear some meat. Maybe surround the presentation with some individual break-out workshops for deeper comparison and coordination.
- Glen Granholm, Essrig Taylor Construction

- Dr David Schwartz, and colleagues of USGS, scientists from UC Berkeley, Stanford and Caltech, no names in particular.
- Ellen Corbett, Bay Area mayors
- People who responded to recent earthquakes. Some FEMA folks. USGS folks.

Is there a venue or activity you would like to suggest for a future meeting?

- A tour of a facility that has been retrofit (non-structural as well as structural) for earthquake shaking.
- ABAG on 8th Street in Oakland
- San Francisco Federal Building, 90 7th Street, San Francisco CA 97th & Mission/Market- Civic Center BART stop)
- Contra Costa County
- Tabletop exercise 2010 for the BAEA group at a school, hospital, fire station, etc where the media could view. It would be a good practice for education.
- Hold meeting at local college in my area, in the East bay, namely Laney College in association with the Oakland Museum for a one-day event addressing earthquake science
- Fort Mason, San Francisco
- SPUR headquarters San Francisco
- More in San Francisco!
- Presidio. Discovery Museum in Sausalito. Bay Model Museum. Stanford/Berkeley campus
- FAST team information
- How to write a COOP plan

Other aspects of your emergency plan:

- Also coordinated with the school district and other businesses in the city.
- We practiced the emergency response portion of our Business Continuity Plans.
- Emergency Public Address communication system in building. Information on ShakeOut to all California offices.
- ECEP did not exist in 2009, but I, the founding member, did participate as an individual. ECEP's goal in 2010 is to drive participation in the 2010 CA ShakeOut within our community. We are distributing the posters, flyer-ing neighborhoods and informing local schools of CA ShakeOut's existence and encouraging participation.
- Earthquake preparedness training
- I am attempting to set up MOU's with other small, private, universities that have no real emergency budget. I can't use

emergency plans from larger rich schools. We do not have their resources for response, no fire, police or medical on hand. I need a stand-alone template for a population that first responders are the city police and fire, but we may be cut off and isolated from their immediate assistance. What resources do I have available then? I have all the problems of a large university but will have to make due with staff, faculty and students. Are there guidance documents or templates to help me construct a plan with my limits?

- Office hazard evaluation

What would encourage you or others to participate in ShakeOut 2010?

- Materials and checklists for organizing shakeout for my office
- More staff and resources
- I'm getting the word out now. I will need more flyers to post and hand out to get more interested.
- More media coverage/encouragement.
- Reminders as we get closer.
- Earthquake awareness training and preparedness
- I signed up for emails a while back. This is the 1st time I ever received anything from you - so more publicity/info might help.
- Free emergency reward packages for every so many persons that you could get to participate from your community. Example, a neighborhood group which had 20 houses coordinate an exercise. Give them a package of emergency supplies to put in their neighborhood EOC. A University for every 500 people provide an emergency box of supplies. Make the freebies a promotional incentive to compete. I could sell more interest in getting campus participation if the students and faculty had a goal of 500 people to get something for the campus to use. Each year we could build on that momentum. I think it would be a great marketing vehicle for vendors to donate and participate in the awards.
- Coordinate response team in my apartment bldg.
- An earthquake right before the ShakeOut event would create a sense of urgency, as most people are too busy or complacent. Aside from that, more news coverage would increase participation.
- Stay involved